



**HITCHCOCK  
DESIGN GROUP**

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*Focus on Healthcare*



We are a national, multi-disciplinary landscape architecture, placemaking and urban design practice focused on building lasting relationships with the clients we serve, the communities we design for, and the colleagues we establish on every project.





## **Designing wellness, healing by intent.**

Hitchcock Design Group's highly collaborative approach helps healthcare providers add measurable value to their facilities. Our Healthcare Studio concentrates on improving wellness and creating spaces to heal by designing creative outdoor spaces that cultivate connection between the environment and well-being.

Hitchcock Design Group understands the desires and demands of our audiences, resulting not just in timeless landscapes, but enriching healing experiences.

*Rogers Memorial Hospital Therapeutic Garden, Oconomowoc, Wisconsin*



*Northwest Community Hospital, Arlington Heights, Illinois*



**Design that provides a sense of healing.**

We are passionately committed to making a difference in people's lives by providing high quality designs that value a supportive environment, promote health independence, and therapeutic recovery.



# Riverview Westfield Hospital

Westfield, Indiana

Hitchcock Design Group was hired as a consultant to American Structurepoint for the design and construction of a new hospital for Riverview Health. As part of the design team, HDG was responsible for providing landscape architecture services from master planning through construction documentation for the 115-acre site. Designs were developed that considered parking and roadway geometry, pedestrian walks, pond layout, courtyard gardens, public and staff patios, native prairie, pond edge and other factors.





*Advocate Sherman Hospital Replacement Facility, Elgin, Illinois*



## THE HEALING POWER OF LANDSCAPE ARCHITECTURE

As hospitals strive to provide holistic care, the significance of patient-centered design has gained recognition in recent years.

Landscape architecture profoundly influences patient care in hospitals by integrating natural elements into built environments, promoting harmony and tranquility. Research, such as a 2022 study from the NIH, indicates exposure to nature significantly boosts emotional well-being, reducing stress and fostering positive emotions.

Biophilia, the innate human tendency to connect with nature, underpins this approach. By incorporating organic forms, natural materials, and green views, landscape architects evoke positive emotions, enhancing patient satisfaction and clinical outcomes.

Effective landscape design considers the entire patient journey, from intuitive campus wayfinding to dedicated spaces for reflection. Especially in urban hospital settings, careful planning accommodates ease of orientation and provides essential areas of respite and renewal. Accessible rooftop environments, for example, offer valuable outdoor space for therapeutic healing and rest. Collaborating with design teams, the landscape architects at Hitchcock Design Group prioritize integrating outdoor spaces that foster healing and community.

As a holistic design approach, the integration of nature into hospital design not only enhances patient, staff and guest experiences but ultimately improves outcomes, making landscape architecture an indispensable element in modern healthcare design.

More than simply planting a garden (yes, let's do that, too!), proper landscape architecture considers the entire patient experience, from the moment they encounter the hospital environment. Primary examples of this include reducing stress by creating intuitive campus wayfinding and integrating dedicated spaces that foster restoration and reflection.

In urban hospital settings, outdoor environments need to be carefully planned to accommodate proper user orientation. The importance of providing intuitive wayfinding starts with a logical assemblage of drives, parking and building entries in the right location.

HDG collaborates with design teams to create vehicular and pedestrian circulation systems that are simple and offer users the most logical way to get to their destination. On their way, we provide positive distractions and amenities that make the campus a true healing environment on a macro scale.



From our blog,  
**Insights**





*Children's Hospital of Illinois, Peoria, Illinois*



# Unity Point Health South Campus Expansion

Des Moines, Iowa

Unity Point Health and HKS completed a Master Plan Update in February 2022 envisioning the future 10-year growth needs for the Iowa Methodist Medical Center (IMMC) campus. As a result of the Master Plan update, the South Campus Expansion Project consists of an interrelated series of projects that will transform IMMC into a tertiary care destination including certain enabling projects, new surface and parking garages, a new bed tower and healing garden along with other renovations and additions.





*Centegra Hospital, Huntley, Illinois*



# Advocate Christ Medical Center Children's Hospital Healing Garden

Oak Lawn, Illinois

Hitchcock Design Group was commissioned by Advocate Christ Medical Center to design a healing environment directly outside the infusion rooms in its new Children's Oncology Expansion. The space is intended to be a destination and safe haven for children, families, and hospital staff. The garden design includes areas for public activity and programmable spaces as well as quiet, contemplative areas for individuals or small groups to enjoy.





*Advocate Christ Medical Center, Oak Lawn, Illinois*





## **Meet your healthcare market experts.**

Welcome to the HDGNation! We are a dedicated and experienced team who understand your market, your mission and your language.



## **GEOFFREY ROEHLL, ASLA, CLARB | SENIOR PRINCIPAL**

As a leader of the senior living practice at Hitchcock Design Group, Geoff has demonstrated his management, planning, and design skills on prominent projects throughout the country. Since joining Hitchcock Design Group in 1990, Geoff has directed many landmark projects in the senior living and life care market. His portfolio of built work confirms his passion for good design and his keen eye for detail. In addition to his leadership role with Hitchcock Design Group, Geoff's diverse experience includes an annual engagement with the Chicago Botanic Garden as an instructor for the Therapeutic Garden Certification program. Geoff has been a guest lecturer at regional and national healthcare and senior living conferences and enjoys sharing with attendees his ideas on site planning and landscape elements that promote healing and respite.

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### *Project Experience*

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**Advocate Christ Medical Center Hope  
Children's Hospital Healing Garden,**  
Oak Lawn, Illinois

**Advocate Good Shepard Hospital,**  
Barrington, Illinois

**Advocate Sherman Hospital Replacement  
Facility,** Elgin, Illinois

**Centegra Hospital,** Huntley, Illinois

**Edward Hospital,** Naperville, Illinois

**Marianjoy Rehabilitation Hospital,**  
Wheaton, Illinois

**Midwest Orthopedics at Rush Medical  
Office Building,** Chicago, Illinois

**Mt. Sinai Hospital,** Chicago, Illinois

**Northwest Community Hospital,**  
Arlington Heights, Illinois

**Riverside Medical Center Master Plan,**  
Kankakee, Illinois

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